



WASHINGTON, DC - 202-548-2680
JACKSONVILLE, FL - 904-261-2444

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from January 30 through February 1, 2018. A total of 625 registered Florida voters were interviewed statewide by telephone.

Those interviewed were randomly selected from a phone-matched Florida voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

QUESTION: Do you feel Floridians should or should not have the right to rent out their primary home on a short-term basis when they are out of town?

	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
STATE	73%	15%	12%
<u>REGION</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
North Florida	78%	13%	9%
Central Florida	71%	14%	15%
Tampa Bay	73%	16%	11%
Southwest Florida	68%	17%	15%
Southeast Florida	73%	15%	12%
<u>SEX</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
Men	78%	13%	9%
Women	69%	17%	14%
<u>AGE</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
<50	67%	17%	16%
50+	77%	14%	9%
<u>RACE</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
White	70%	18%	12%
Black	80%	7%	13%
Hispanic	77%	13%	10%
<u>PARTY REGISTRATION</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
Democrat	73%	16%	11%
Republican	79%	12%	9%
Independent	67%	17%	16%

QUESTION: Do you feel Floridians should or should not have the right to rent out a secondary home or investment property as a vacation rental?

	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
STATE	73%	16%	11%

<u>REGION</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
North Florida	80%	13%	7%
Central Florida	77%	17%	6%
Tampa Bay	73%	15%	12%
Southwest Florida	67%	20%	13%
Southeast Florida	68%	16%	16%

<u>SEX</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
Men	75%	16%	9%
Women	71%	16%	13%

<u>AGE</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
<50	74%	19%	7%
50+	72%	14%	14%

<u>RACE</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
White	73%	15%	12%
Black	80%	11%	9%
Hispanic	67%	23%	10%

<u>PARTY REGISTRATION</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
Democrat	73%	13%	14%
Republican	78%	13%	9%
Independent	69%	23%	8%

QUESTION: Do you feel regulations regarding vacation rentals should or should not be consistent throughout the state?

	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
STATE	61%	22%	17%
<u>REGION</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
North Florida	64%	19%	17%
Central Florida	56%	27%	17%
Tampa Bay	55%	26%	19%
Southwest Florida	68%	17%	15%
Southeast Florida	63%	21%	16%
<u>SEX</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
Men	61%	25%	14%
Women	61%	20%	19%
<u>AGE</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
<50	54%	27%	19%
50+	66%	18%	16%
<u>RACE</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
White	63%	22%	15%
Black	56%	18%	26%
Hispanic	59%	25%	16%
<u>PARTY REGISTRATION</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
Democrat	59%	23%	18%
Republican	63%	21%	16%
Independent	61%	21%	18%

QUESTION: A recent study found that Florida's vacation rental industry generates over \$31 billion in state economic activity each year. How important do you feel vacation rentals are to Florida's economy? Are they very important, somewhat important, not too important or not important at all?

	<u>VERY IMP</u>	<u>SW IMP</u>	<u>NOT TOO IMP</u>	<u>NOT IMP</u>	<u>NOT SURE</u>
STATE	61%	25%	5%	2%	7%
<u>REGION</u>	<u>VERY IMP</u>	<u>SW IMP</u>	<u>NOT TOO IMP</u>	<u>NOT IMP</u>	<u>NOT SURE</u>
North Florida	69%	19%	3%	3%	6%
Central Florida	59%	31%	5%	2%	3%
Tampa Bay	64%	17%	7%	3%	9%
Southwest Florida	63%	28%	4%	1%	4%
Southeast Florida	54%	29%	6%	1%	10%
<u>SEX</u>	<u>VERY IMP</u>	<u>SW IMP</u>	<u>NOT TOO IMP</u>	<u>NOT IMP</u>	<u>NOT SURE</u>
Men	65%	23%	5%	1%	6%
Women	58%	27%	5%	3%	7%
<u>AGE</u>	<u>VERY IMP</u>	<u>SW IMP</u>	<u>NOT TOO IMP</u>	<u>NOT IMP</u>	<u>NOT SURE</u>
<50	58%	25%	8%	1%	8%
50+	63%	25%	3%	3%	6%
<u>RACE</u>	<u>VERY IMP</u>	<u>SW IMP</u>	<u>NOT TOO IMP</u>	<u>NOT IMP</u>	<u>NOT SURE</u>
White	65%	23%	3%	1%	8%
Black	47%	34%	7%	5%	7%
Hispanic	62%	22%	8%	3%	5%
<u>PARTY REGISTRATION</u>	<u>VERY IMP</u>	<u>SW IMP</u>	<u>NOT TOO IMP</u>	<u>NOT IMP</u>	<u>NOT SURE</u>
Democrat	51%	31%	7%	3%	8%
Republican	66%	25%	3%	1%	5%
Independent	68%	20%	3%	2%	7%

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	256 (41%)
Republican	243 (39%)
Independent or Other	126 (20%)

AGE:

18-34	102 (16%)
35-49	153 (24%)
50-64	187 (30%)
65+	179 (29%)
Refused	4 (1%)

RACE/ETHNICITY:

White/Caucasian	414 (66%)
Black/African American	85 (14%)
Hispanic or Cuban	107 (17%)
Other	12 (2%)
Refused	7 (1%)

SEX:

Male	293 (47%)
Female	332 (53%)

REGION:

North Florida	135 (22%)
Central Florida	120 (19%)
Tampa Bay	115 (18%)
Southwest Florida	75 (12%)
Southeast Florida	180 (29%)

FLORIDA POLL REGIONS

NORTH FLORIDA: Voters interviewed in Escambia, Okaloosa, Santa Rosa, Bay, Calhoun, Franklin, Gulf, Liberty, Walton, Washington, Holmes, Jackson, Gadsden, Hamilton, Jefferson, Lafayette, Leon, Madison, Suwannee, Taylor, Wakulla, Baker, Bradford, Clay, Columbia, Duval, Nassau, Putnam, St. Johns, Flagler, Union, Alachua, Dixie, Gilchrist and Levy counties.

CENTRAL FLORIDA: Voters interviewed in Brevard, Lake, Marion, Orange, Osceola, Seminole, Citrus, Sumter, Volusia, and Indian River counties.

TAMPA BAY: Voters interviewed in Hernando, Hillsborough, Pasco, Pinellas and Polk counties.

SOUTHWEST FLORIDA: Voters interviewed in DeSoto, Glades, Hardee, Hendry, Highlands, Manatee, Sarasota, Charlotte, Collier and Lee counties.

SOUTHEAST FLORIDA: Voters interviewed in Okeechobee, St. Lucie, Martin, Palm Beach, Broward, Miami-Dade and Monroe counties.