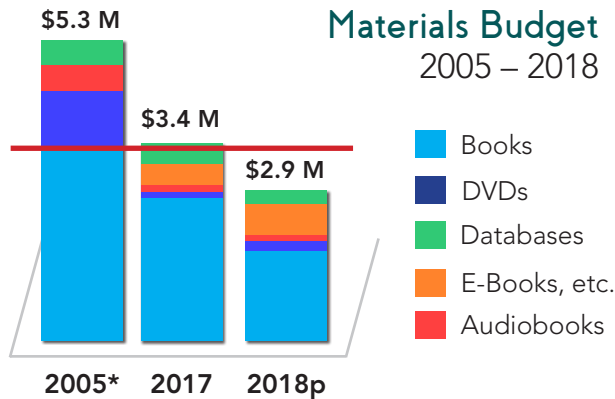


Per Capita Library Operating Expenditures

Of recent Jax Chamber Trip cities' libraries

OPERATING EXPENDITURES PER CAPITA		
1	Carnegie Library of Pittsburgh	\$78.02
2	Cincinnati and Hamilton County	\$68.76
3	Nashville Public Library	\$46.99
4	Oklahoma Metropolitan Library System	\$46.36
5	Charlotte Mecklenburg Library	\$36.40
6	Jacksonville Public Library	\$36.26



The library's total proposed library materials budget for FY18 is less than the portion of FY05's budget allocated to print books alone. The demand for new formats and titles rises, materials costs increase, funding falls, the library is unable to meet customer demand, and the library loses relevance in the community.

Materials Hold Times Will Increase

Today, most customers wait between 3 – 5 months for popular print titles and 8 months for popular e-books. The lack of these funds means fewer titles purchased and even longer wait times. Customers will easily become frustrated and seek out other sources to fulfill their needs.

Proposal: Increase Materials Budget by \$850,000

A proposed reduction of \$500,000 from the city plus a known reduction of \$150,000 from State Aid will mean:

- Reducing print materials budget, including:
 - ↓ (49%) Nonfiction materials budget
 - ↓ (33.5%) Reference materials budget
 - ↓ (16.7%) Fiction materials budget
 - ↓ (100%) International language materials budget
- Reducing other materials budgets, including:
 - ↓ (33%) Music CDs
 - ↓ (20.8%) Magazines and newspapers
 - ↓ (21.9%) Research databases

Materials Budget Request Summary

Loss of one-time appropriation FY17	(\$500,000)
Loss of State Aid FY17 – FY18	(\$150,000)
Net loss from FY17:	(\$650,000)
Requested increased over mayor's proposed FY 2018 Budget	\$850,000¹

¹ Includes \$200,000 to begin to address the accumulated loss in purchasing power from the past 13 years.

Customer Comments

"The shelves get emptier and emptier with each visit. It's disheartening ... As a retiree living on Social Security, the Library is my only access to books, newspapers, magazines and movies, (audio books included). I can see where all this is headed and it makes me cry."

"Too few books on the shelves. Waiting list for books is months."

"When a new e-book comes out and there are 450 people ahead of you the wait isn't worth it."

—2017 JPL Customer Survey

How You Can Help

1. Call your City Council member. Find their contact information at www.coj.net/city-council.aspx
2. Contact the City Council Finance Committee at (904) 630-1404.
3. Attend a City Council meeting and bring a child to speak about the value of the library. Find the meeting schedule at www.coj.net/city-council/events/calendar.aspx

If you have questions, contact a Friends of the Library representative. Find their contact information at www.jaxpubliclibrary.org/friends-groups

*In 2005 the library expanded to its current size under the Better Jacksonville Plan.

PROPOSED: Restore Operating Hours at Nine Branch Libraries

Background

FY 2008 The library operates at its peak with 1,157 open hours per week

FY 2013 Budget cuts force 244 fewer library operating hours (22% reduction)

FY 2016 88 hours restored
 • Four regional libraries open seven days
 • Seven branches open six days

FY 2017 Nine branches still closed on a weekday

Proposed:

Restore eight hours at nine branches to add a sixth day of weekly service

- Argyle
- Beaches
- Mandarin
- Maxville
- Murray Hill
- San Marco
- South Mandarin
- West
- Willowbranch

Investment: \$1,114,585

Impact: Every Community Will Have Six-Day Library Service.

- More access to homework help for students
- More access to books and computers
- More early literacy programs
- More access to community meeting space

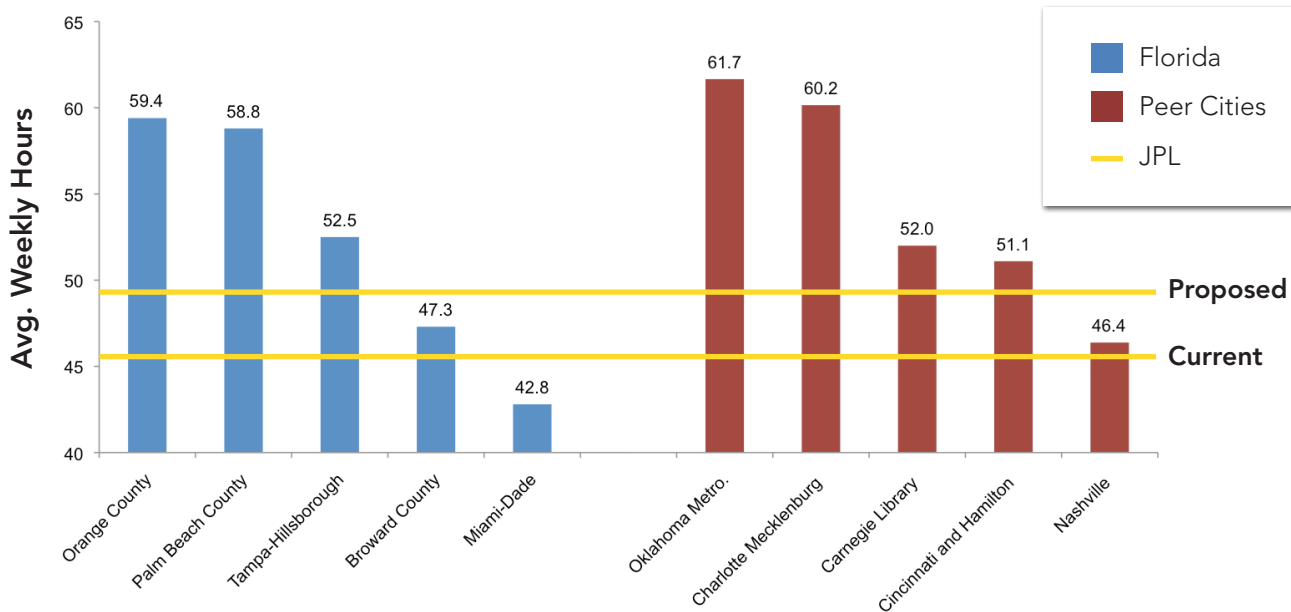
2017 Customer Survey

608 customers who visit the library less often than they used to revealed ...

Top reasons why:

- #1 They have less free time
- #2 The library has inconvenient hours

Average Weekly Hours of Operation Per Location Florida Libraries and Jax Chamber Trip Cities' Libraries. 2017



How You Can Help

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